

## Town Travis

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### EDUCATION

**Northwestern University – Medill School of Journalism** (Evanston, IL) 01/2008 – 12/2008  
*Masters of Science, Journalism (magazine writing and editing)*  
Completed 56 Quarter Hours

**Arkansas Tech University** (Russellville, AR) 08/2003 – 12/2006  
*Bachelors of Art, Sociology, minor in Creative Writing*  
Magna Cum Laude, University Honors Program  
Completed 124 Semester Hours

**Yellville-Summit High School** (Yellville, AR) 08/1999 – 05/2003  
*High School Diploma*  
Valedictorian, with honors

### EMPLOYMENT

**Human Factor Analytics, Inc.** 06/2009 – Present  
**(DBA Kersh Human Health Strategies, Inc.)**  
2000 W. Main St., Suite A, Russellville, AR 72801  
479.968.3050  
*Vice President of Operations, 06/2010 to Present*

- Assist company President in creating and maintaining an operational infrastructure
- Oversee operations for Union Pacific Railroad pre-employment physical ability testing

*Consultant, 06/2009 to 06/2010*

- Researched health care data; wrote technical analyses; aided in medical software development

**2 Richards, LLC** (Russellville, AR) 06/2009 – Present  
(Business that owns the HFA/KHHS office building)  
*Property Manager*

- Handle business operations (e.g., collecting rent, resolving various property management issues)

**Sci Q Magazine** 09/2008 – 12/2008  
1845 Sheridan Road, Evanston, IL 60208  
847.467.1882  
*Executive Producer/Digital and Staff Reporter*  
Supervisors: Patti Wolter, Janice Castro, David Standish

- Worked closely with 14 writers on quarter-long project as part of master's program at Medill School of Journalism; served on both Web and editorial teams
- Developed extensive digital strategy and Web site design; edited and coded SciQmagazine.com; collaborated with design, advertising, and market research to ensure consistency on all platforms

**Medill News Service** 04/2008 – 06/2008  
105 W. Adams St., Suite 200, Chicago, IL 60603  
312.503.3800  
*Science & Health Reporter*  
Supervisors: Abigail Foerstner, Cynthia Linton

- Reported enterprise and daily news stories covering science and technology issues; Served as Web producer, worked with the Medill content management system

**Kersh Risk Management, Inc.**

04/2006 – 12/2007

2000 W. Main St., Suite A, Russellville, AR 72801

479.968.3050

*Executive Research Associate, Research & Development*

Supervisor: Dr. William Titus

- Designed sales presentations, employee questionnaires, corporate reports and financial audits
- Coordinated with clients in management of financial audit process, corporate reporting process, RFP communications, and compilation/evaluation of statistical aggregate data; acted as liaison for receipt and formatting of medical claims data

**Arkansas Tech University – Behavioral Sciences Department**

08/2005 – 12/2006

Witherspoon Suite 347, 407 West Q Street, Russellville, AR 72801

479.968.0305

*Sociology Senior Fellow*

Supervisors: Dr. Dan Martin, Susan Johnson

- Managed typical office procedures; graded student work

**Wal-mart**

04/2005 – 07/2005

2409 East Main Street, Russellville, AR 72802

479.967.8052

*Cashier*

Supervisor: Gail

- Checked out items for customers

**Capital Mercury Apparel, Ltd.**

07/2002 – 06/2003

628 Hwy. 202 West, Yellville, AR 72687

870.449.4251

*Night Shift Stocker/Sorter*

Supervisor: Carlos Williams

- Loaded boxes on trucks, sorted boxes and shirts

**Summit City Hall**

06-07/2001, 06-07/2002

P.O. Box 365, Summit, AR 72677

870.449.4332

*Office Assistant*

Supervisor: Mayor Mary Ray

- Served as aide to the mayor; carried out typical office procedures

**EXPERTISE/SKILLS**

- Editing/proofreading
- Type approximately 80-90 WPM
- Excellent written and oral communication skills
- Proficient with PC and Macintosh Systems
- Microsoft Office Suite (Word, PowerPoint, Excel, Publisher)
- Adobe Creative Suite (Acrobat, Photoshop, Premiere, InDesign, Dreamweaver)
- Audio and video editing
- WordPress
- Content Management Systems (CMS)
- Basic HTML coding
- Basic Flash coding
- Basic photography

## PUBLICATIONS

### ***Hotel & Motel Management Magazine***

Case studies: Brands mix it up to market to millennials, 04.07.2009

### ***Sci Q Magazine***

Endangered Soup, 12.12.2008

Papa's Polydactyls, 12.12.2008

Spies Like Us, 12.12.2008

### **Medill News Service**

Trees of life rooted in Field's DNA Lab, 06.05.2008 [includes video]

Brakeless bikes are the norm at Northbrook Velodrome, 05.21.2008 [includes multimedia]

British release UFO reports; what about ours?, 05.15.2008

Jim Holstein, the man fossils see when they need a bath, 05.13.2008 [includes video]

Cannabis supporters rally in downtown Chicago to push Illinois Senate bill, 05.06.2008 [includes video]

Chicago metro area earns an F for its air pollution levels, 05.01.2008

Culture may play role in lack of Asian egg donors, 04.23.2008

SuperCroc consumes crowd of science writers, 04.22.2008

Medical marijuana bill could help sick patients in Illinois, 04.16.2008

Mouse genetics meeting reveals possibility of new cancer treatments, 04.10.2008

Bioethics lecture questions the goals of modern medicine, 04.08.2008 [includes video]

### **Chicago Journal**

Chicago metro area earns an F for its pollution level, 06.05.2008

### **Science in Society**

Trees of life rooted in the Field's DNA Lab, 06.11.2008

### **The Windy Citizen**

Calling on London: Brits report on UFOs released, 05.18.2008

Medical marijuana bill could help sick patients in Illinois, 04.17.2008

### ***Reflejos*** (a publication of **The Daily Herald**)

Chicago obtiene una F por sus altos niveles de contaminación, 05.11.2008

### **Marijuana Policy Project**

Marijuana supporters rally in downtown Chicago to push medical marijuana OK in Illinois, 05.05.2008

Medical marijuana bill could help sick patients in Illinois, 04.16.2008

## HONORS AND AWARDS

- Scholarships at Northwestern University: Edward & Lee Lindahl Scholarship, Northwestern Educational Scholarship, 2008
- Sociology Senior Fellow, Arkansas Tech University Behavioral Sciences Department, 2005-2006
- Dean's List, Arkansas Tech University, 2003-2006
- Scholarships at Arkansas Tech University: Distinguished Governor's Scholarship, University Honors Scholarship, National Honors Society Scholarship, 2003-2006
- Valedictorian, Yellville-Summit High School, 2003
- Accepted to (but did not attend): Four-Year Scholars Program at Fulbright College of Arts and Sciences, University of Arkansas, 2003; Ouachita Baptist University, 2003; Arkansas Governor's School, 2002; Arkansas School for Mathematics and Sciences, 2001

## PROFESSIONAL SOCIETY MEMBERSHIPS/AFFILIATIONS

- Kappa Tau Alpha (journalism honors society), 2009

## RESEARCH EXPERIENCE/SCHOLARLY ACTIVITIES

- Science Seminar practicum, Field Museum Department of Geology - Fossil Vertebrates, 2008
- Assisted with River Valley Meth Project in association with Arkansas Tech University, 2006
  - Directed a portion of *Temporary Sparrows*, a documentary of the River Valley Meth Project
- Arkansas House of Representatives Page for Rep. Jim "Red" Milligan, 2001

## SPECIALIZED TRAINING/SEMINARS ATTENDED

Social Networking Seminar, Andy Sernovitz  
Northwestern University, 2008

Seminar in Creative Writing: Screenwriting, Dr. Stanley Lombardo  
Arkansas Tech University, 2006

Seminar in American Literature: The Monstrous Feminine, Dr. Deborah Wilson  
Arkansas Tech University, 2006

Seminar in American Literature: Short Story Cycle, Dr. Andrew Geyer  
Arkansas Tech University, 2006

Seminar in Sociology: Early Social Thought/Nietzsche, Dr. Daniel Martin  
Arkansas Tech University, 2005

Seminar in Sociology: The Self, Dr. Daniel Martin  
Arkansas Tech University, 2005

Social Sciences Seminar: Espionage, Dr. Jeff Woods  
Arkansas Tech University, 2005

Honors College English (Concurrent Credit), Dr. Wilma Finney  
North Arkansas College, 2002-2003

Honors College Algebra/Pre-Calculus (Concurrent Credit), Barbara Klein  
Arkansas State University/Mountain Home, 2002-2003

Cisco Systems I & II, Neal Gibson  
Yellville-Summit High School, 2001-2003

EAST (Environmental And Spatial Technologies) Lab, Neal Gibson  
Yellville-Summit High School, 2001-2003

## GRADUATE STUDENT PRESENTATIONS

"*Sci Q Magazine Digital Strategy*"  
Presentation for Medill School of Journalism Magazine Publishing Project, Dec. 2008

## UNDERGRADUATE STUDENT PRESENTATIONS

"Alienation"  
Independent Study for SOC 4991: Special Problems – Alienation with Dr. Sean Huss, Dec. 2006

"Self Interrupted: The Role and Nature of Religion in Anomic Postmodern Society"  
Senior project for University Honors Project Symposium, May 2006

“The Emergence of Postmodern Culture”

Student lecture for SOC 4143: Seminar in Sociology – The Self with Dr. Daniel Martin, Aug. 2005

## **WORKS IN PROGRESS**

### ***The Cinder Path***

Biography of my grandmother; currently: 70-page book proposal, including an overview, market analysis, detailed chapter outline, and two sample chapters.

## **REFERENCES**

Dr. James Gadberry

Assistant Professor, Athens State University

Patton House, Room 107, 300 North Beaty Street, Athens, AL 35611-1999

256.233.8219

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Richard Kersh

President, Human Factor Analytics, Inc.

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David Rivera

Administrative Support Supervisor/University Development, University of Arkansas

4247 North Wyndam Court, Fayetteville, AR 72703

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Tommy Tyler

Superintendent, Fouke School District

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Patti Wolter

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