

Town Travis

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EDUCATION

Northwestern University – Medill School of Journalism (Evanston, IL) 01/2008 – 12/2008
Masters of Science, Journalism (magazine writing and editing)
Completed 56 Quarter Hours

Arkansas Tech University (Russellville, AR) 08/2003 – 12/2006
Bachelors of Art, Sociology, minor in Creative Writing
Magna Cum Laude, University Honors Program
Completed 124 Semester Hours

Yellville-Summit High School (Yellville, AR) 08/1999 – 05/2003
High School Diploma
Valedictorian, with honors

EMPLOYMENT

Human Factor Analytics, Inc. 06/2009 – Present
(DBA Kersh Human Health Strategies, Inc.)
2000 W. Main St., Suite A, Russellville, AR 72801
479.968.3050
Vice President of Operations, 06/2010 to Present

- Assist company President in creating and maintaining an operational infrastructure

Consultant, 06/2009 to 06/2010

- Researched health care data; wrote technical analyses; aided in medical software development

Sci Q Magazine 09/2008 – 12/2008
1845 Sheridan Road, Evanston, IL 60208
847.467.1882
Executive Producer/Digital and Staff Reporter
Supervisors: Patti Wolter, Janice Castro, David Standish

- Worked closely with 14 writers on quarter-long project as part of master's program at Medill School of Journalism; served on both Web and editorial teams
- Developed extensive digital strategy and Web site design; edited and coded SciQmagazine.com; collaborated with design, advertising, and market research to ensure consistency on all platforms

Medill News Service 04/2008 – 06/2008
105 W. Adams St., Suite 200, Chicago, IL 60603
312.503.3800
Science & Health Reporter
Supervisors: Abigail Foerstner, Cynthia Linton

- Reported enterprise and daily news stories covering science and technology issues; Served as Web producer, worked with the Medill content management system

Kersh Risk Management, Inc. 04/2006 – 12/2007
2000 W. Main St., Suite A, Russellville, AR 72801
479.968.3050
Executive Research Associate, Research & Development

Supervisor: Dr. William Titus

- Designed sales presentations, employee questionnaires, corporate reports and financial audits
- Coordinated with clients in management of financial audit process, corporate reporting process, RFP communications, and compilation/evaluation of statistical aggregate data; acted as liaison for receipt and formatting of medical claims data

Arkansas Tech University – Behavioral Sciences Department

08/2005 – 12/2006

Witherspoon Suite 347, 407 West Q Street, Russellville, AR 72801
479.968.0305

Sociology Senior Fellow

Supervisors: Dr. Dan Martin, Susan Johnson

- Managed typical office procedures; graded student work

Wal-mart

04/2005 – 07/2005

2409 East Main Street, Russellville, AR 72802
479.967.8052

Cashier

Supervisor: Gail

- Checked out items for customers

Capital Mercury Apparel, Ltd.

07/2002 – 06/2003

628 Hwy. 202 West, Yellville, AR 72687
870.449.4251

Night Shift Stocker/Sorter

Supervisor: Carlos Williams

- Loaded boxes on trucks, sorted boxes and shirts

Summit City Hall

06-07/2001, 06-07/2002

P.O. Box 365, Summit, AR 72677
870.449.4332

Office Assistant

Supervisor: Mayor Mary Ray

- Served as aide to the mayor; carried out typical office procedures

EXPERTISE/SKILLS

- Editing/proofreading
- Type approximately 80-90 WPM
- Excellent written and oral communication skills
- Proficient with PC and Macintosh Systems
- Microsoft Office Suite (Word, PowerPoint, Excel, Publisher)
- Adobe Creative Suite (Acrobat, Photoshop, Premiere, InDesign, Dreamweaver)
- Audio and video editing
- WordPress
- Content Management Systems (CMS)
- Basic HTML coding
- Basic Flash coding
- Nonprofessional photography

PUBLICATIONS

Hotel & Motel Management Magazine

Case studies: Brands mix it up to market to millennials, 04.07.2009

Sci Q Magazine

Endangered Soup, 12.12.2008

Papa's Polydactyls, 12.12.2008
Spies Like Us, 12.12.2008

Medill News Service

Trees of life rooted in Field's DNA Lab, 06.05.2008 [includes video]
Brakeless bikes are the norm at Northbrook Velodrome, 05.21.2008 [includes multimedia]
British release UFO reports; what about ours?, 05.15.2008
Jim Holstein, the man fossils see when they need a bath, 05.13.2008 [includes video]
Cannabis supporters rally in downtown Chicago to push Illinois Senate bill, 05.06.2008 [includes video]
Chicago metro area earns an F for its air pollution levels, 05.01.2008
Culture may play role in lack of Asian egg donors, 04.23.2008
SuperCroc consumes crowd of science writers, 04.22.2008
Medical marijuana bill could help sick patients in Illinois, 04.16.2008
Mouse genetics meeting reveals possibility of new cancer treatments, 04.10.2008
Bioethics lecture questions the goals of modern medicine, 04.08.2008 [includes video]

Chicago Journal

Chicago metro area earns an F for its pollution level, 06.05.2008

Science in Society

Trees of life rooted in the Field's DNA Lab, 06.11.2008

The Windy Citizen

Calling on London: Brits report on UFOs released, 05.18.2008
Medical marijuana bill could help sick patients in Illinois, 04.17.2008

Reflejos (a publication of **The Daily Herald**)

Chicago obtiene una F por sus altos niveles de contaminación, 05.11.2008

Marijuana Policy Project

Marijuana supporters rally in downtown Chicago to push medical marijuana OK in Illinois, 05.05.2008
Medical marijuana bill could help sick patients in Illinois, 04.16.2008

HONORS AND AWARDS

- Scholarships at Northwestern University: Edward & Lee Lindahl Scholarship, Northwestern Educational Scholarship, 2008
- Sociology Senior Fellow, Arkansas Tech University Behavioral Sciences Department, 2005-2006
- Dean's List, Arkansas Tech University, 2003-2006
- Scholarships at Arkansas Tech University: Distinguished Governor's Scholarship, University Honors Scholarship, National Honors Society Scholarship, 2003-2006
- Valedictorian, Yellville-Summit High School, 2003
- Accepted to (but did not attend): Four-Year Scholars Program at Fulbright College of Arts and Sciences, University of Arkansas, 2003; Ouachita Baptist University, 2003; Arkansas Governor's School, 2002; Arkansas School for Mathematics and Sciences, 2001

PROFESSIONAL SOCIETY MEMBERSHIPS/AFFILIATIONS

- Kappa Tau Alpha (journalism honors society), 2009

RESEARCH EXPERIENCE/SCHOLARLY ACTIVITIES

- Science Seminar practicum, Field Museum Department of Geology - Fossil Vertebrates, 2008
- Assisted with River Valley Meth Project in association with Arkansas Tech University, 2006
 - Directed a portion of *Temporary Sparrows*, a documentary of the River Valley Meth Project
- Arkansas House of Representatives Page for Rep. Jim "Red" Milligan, 2001

SPECIALIZED TRAINING/SEMINARS ATTENDED

Social Networking Seminar, Andy Sernovitz
Northwestern University, 2008

Seminar in Creative Writing: Screenwriting, Dr. Stanley Lombardo
Arkansas Tech University, 2006

Seminar in American Literature: The Monstrous Feminine, Dr. Deborah Wilson
Arkansas Tech University, 2006

Seminar in American Literature: Short Story Cycle, Dr. Andrew Geyer
Arkansas Tech University, 2006

Seminar in Sociology: Early Social Thought/Nietzsche, Dr. Daniel Martin
Arkansas Tech University, 2005

Seminar in Sociology: The Self, Dr. Daniel Martin
Arkansas Tech University, 2005

Social Sciences Seminar: Espionage, Dr. Jeff Woods
Arkansas Tech University, 2005

Honors College English (Concurrent Credit), Dr. Wilma Finney
North Arkansas College, 2002-2003

Honors College Algebra/Pre-Calculus (Concurrent Credit), Barbara Klein
Arkansas State University/Mountain Home, 2002-2003

Cisco Systems I & II, Neal Gibson
Yellville-Summit High School, 2001-2003

EAST (Environmental And Spatial Technologies) Lab, Neal Gibson
Yellville-Summit High School, 2001-2003

GRADUATE STUDENT PRESENTATIONS

“*Sci Q Magazine Digital Strategy*”
Presentation for Medill School of Journalism Magazine Publishing Project, Dec. 2008

UNDERGRADUATE STUDENT PRESENTATIONS

“Alienation”
Independent Study for SOC 4991: Special Problems – Alienation with Dr. Sean Huss, Dec. 2006

“Self Interrupted: The Role and Nature of Religion in Anomic Postmodern Society”
Senior project for University Honors Project Symposium, May 2006

“The Emergence of Postmodern Culture”
Student lecture for SOC 4143: Seminar in Sociology – The Self with Dr. Daniel Martin, Aug. 2005

WORKS IN PROGRESS

The Cinder Path

Biography of my grandmother; currently: 70-page book proposal, including an overview, market analysis, detailed chapter outline, and two sample chapters.

REFERENCES

Dr. James Gadberry

Assistant Professor, Athens State University
Patton House, Room 107, 300 North Beaty Street, Athens, AL 35611-1999
256.233.8219
james.gadberry@athens.edu

Richard Kersh

President, Human Factor Analytics, Inc.
2000 West Main Street, Suite A, Russellville, AR 72801
479.968.3061
kershr@gmail.com

David Rivera

Administrative Support Supervisor/University Development, University of Arkansas
4247 North Wyndam Court, Fayetteville, AR 72703
479.575.7970
drivera@uark.edu

Tommy Tyler

Superintendent, Fouke School District
P. O. Box 20, Fouke, AR 71837
870.653.4311
ttyler@admin.billies.org

Patti Wolter

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p-wolter@northwestern.edu