

Town Travis

2000 W. Main St., Suite A, Russellville, AR 72801
479.968.3050
ttravis@humanfactoranalytics.com
<http://humanfactoranalytics.com>

P.O. Box 10357, Russellville, AR 72812
870.404.8837
towntravis@gmail.com
<http://towntravis.com>

EDUCATION

Northwestern University – Medill School of Journalism 01/2008 – 12/2008
Masters of Science, Journalism

Arkansas Tech University 08/2003 – 12/2006
Bachelors of Art, Sociology, minor in Creative Writing
Magna Cum Laude, University Honors Program

EMPLOYMENT

Human Factor Analytics, Inc. (Russellville, AR) 06/2009 – Present
(DBA Kersh Human Health Strategies, Inc.)
Vice President of Operations, 06/2010 to Present

- Assist company President in creating and maintaining an operational infrastructure
- Oversee operations for Union Pacific Railroad pre-employment physical ability testing

Consultant, 06/2009 to 06/2010

- Aided in development of relational database/analytics software with research and technical writing
- 2 Richards, LLC** (Russellville, AR; business that owns the HFA/KHHS office building)
- Handle business operations (e.g., collecting rent, resolving various property management issues)

Sci Q Magazine (Evanston, IL) 09/2008 – 12/2008
Executive Producer/Digital and Staff Reporter

- Worked closely with 14 writers on quarter-long project as part of master's program at Medill School of Journalism; served on both Web and editorial teams
- Developed extensive digital strategy and Web site design; edited and coded SciQmagazine.com; collaborated with design, advertising, and market research to ensure consistency on all platforms

Medill News Service (Chicago, IL) 04/2008 – 06/2008
Science & Health Reporter

- Reported enterprise and daily news stories covering science and technology issues, served as Web producer, worked with the Medill content management system

Kersh Risk Management, Inc. (Russellville, AR) 04/2006 – 12/2007
Executive Research Associate, Research & Development

- Designed sales presentations, employee questionnaires, corporate reports and financial audits
- Coordinated with clients in management of financial audit process, corporate reporting process, RFP communications, and compilation/evaluation of statistical aggregate data; acted as liaison for receipt and formatting of medical claims data

Arkansas Tech University – Behavioral Sciences Department (Russellville, AR) 08/2005 – 12/2006
Sociology Senior Fellow

- Managed typical office procedures; graded student work

SKILLS

Editing/proofreading skills; excellent written and oral communication skills; proficient with PC and Macintosh Systems, Microsoft Office Suite, Adobe Creative Suite, Content Management Systems (CMS); basic HTML and Flash coding; basic photography

SELECTED HONORS/EXPERIENCE

- Science Seminar practicum, Field Museum Department of Geology - Fossil Vertebrates, 2008
- Scholarships at Northwestern University: Edward & Lee Lindahl Scholarship, Northwestern Educational Scholarship, 2008
- Directed a portion of *Temporary Sparrows*, a documentary of ATU's River Valley Meth Project, 2006
- Scholarships at Arkansas Tech University: Distinguished Governor's Scholarship, University Honors Scholarship, National Honors Society Scholarship, 2003-2006
- Valedictorian, Yellville-Summit High School, 2003

References available upon request