

# Town Travis

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## EDUCATION

**Northwestern University – Medill School of Journalism** 01/2008 – 12/2008  
*Masters of Science, Journalism*

**Arkansas Tech University** 08/2003 – 12/2006  
*Bachelors of Art, Sociology, minor in Creative Writing*  
Magna Cum Laude, University Honors Program

## EMPLOYMENT

**Human Factor Analytics, Inc.** (Russellville, AR) 06/2009 – Present  
**(DBA Kersh Human Health Strategies, Inc.)**  
*Vice President of Operations, 06/2010 to Present*

- Assist company President in creating and maintaining an operational infrastructure

*Consultant, 06/2009 to 06/2010*

- Researched health care data; wrote technical analyses; aided in medical software development

**Sci Q Magazine** (Evanston, IL) 09/2008 – 12/2008  
*Executive Producer/Digital and Staff Reporter*

- Worked closely with 14 writers on quarter-long project as part of master's program at Medill School of Journalism; served on both Web and editorial teams
- Developed extensive digital strategy and Web site design; edited and coded SciQmagazine.com; collaborated with design, advertising, and market research to ensure consistency on all platforms

**Medill News Service** (Chicago, IL) 04/2008 – 06/2008  
*Science & Health Reporter*

- Reported enterprise and daily news stories covering science and technology issues, served as Web producer, worked with the Medill content management system

**Kersh Risk Management, Inc.** (Russellville, AR) 04/2006 – 12/2007  
*Executive Research Associate, Research & Development*

- Designed sales presentations, employee questionnaires, corporate reports and financial audits
- Coordinated with clients in management of financial audit process, corporate reporting process, RFP communications, and compilation/evaluation of statistical aggregate data; acted as liaison for receipt and formatting of medical claims data

**Arkansas Tech University – Behavioral Sciences Department** (Russellville, AR) 08/2005 – 12/2006  
*Sociology Senior Fellow*

- Managed typical office procedures; graded student work

## SKILLS

Editing/proofreading skills; proficient typist; excellent written and oral communication skills; proficient with PC and Macintosh Systems, Microsoft Office Suite, Adobe Creative Suite, Audacity, WordPress, Content Management Systems (CMS); basic HTML and Flash coding; nonprofessional photography

## SELECTED HONORS/EXPERIENCE

- Member, Kappa Tau Alpha, 2009
- Science Seminar practicum, Field Museum Department of Geology - Fossil Vertebrates, 2008
- Scholarships at Northwestern University: Edward & Lee Lindahl Scholarship, Northwestern Educational Scholarship, 2008
- Directed a portion of *Temporary Sparrows*, a documentary of ATU's River Valley Meth Project, 2006
- Scholarships at Arkansas Tech University: Distinguished Governor's Scholarship, University Honors Scholarship, National Honors Society Scholarship, 2003-2006
- Valedictorian, Yellville-Summit High School, 2003

References available upon request